

# Jasmine Wong

RGD Student | Graphic & Multidisciplinary Designer

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Toronto, ON, Canada

## EDUCATION

**Bachelors of Design, Honours** York University, Toronto September 2019 - Present  
Expected to graduate April 2023

## EXPERIENCE

- Clearco**  
(formerly Clearbanc)  
May 2022 - August 2022
- **Graphic Design Intern**
    - Created and edited graphic assets, digital web content, including social posts (including Instagram to **44,000+ followers**)
    - Took part in reframing the brand and wireframes of social posts
    - Updated existing materials to new brand guideline
    - Contributed ideas and researched into developing new branding while creating layouts for large promotional projects and campaigns such as Black Friday Cyber Monday,
    - Created new and existing material (print and digital) for **international launches in Ireland and Germany**
  - **York University Athletics & Recreation**  
September 2021 - April 2022
    - **Graphic Design & Multi-Media Assistant**
      - Created print and digital promotional marketing materials including social assets (socials including **12,000 followers**)
      - Contributed to graphic design and content creation for print and online use
      - Ensured consistency of brand standards on materials + liaised with others to collaborate on common marketing initiatives
    - **Mentorship Coordinator**
      - Reorganized the existing mentorship program while working with the community and marketing team
      - Organized and prepared for Orientation Day content to distribute to incoming students
    - **Design Mentor**
      - Guided and provided critique to first year students as a mentor as well as answered any questions about the program, workload and general guidance to help ease them into post-secondary life
    - **Co-Chair**
      - Worked to oversee all activities the DSA participated in, both internal and external.
      - Organized and ran general meetings while attending department Faculty meetings.
    - **Design Representative/CASA Representative**
      - Liaison between CASA and the DSA.
      - Brought forward initiatives to each council to further involve CASA and the DSA with The School of AMPD and the York Design community.
      - Assisted in organizing and reaching out for sponsors in DSA's **first ever DESNathon**
  - **Design Students' Association (DSA)**  
April 2022 - Present
  - **Creative Arts Student Association + DSA**  
September 2021 - April 2022
  - **October 2020 - Present**
  - **September 2020 - August 2021**

## LANGUAGES

Fluent in English and Cantonese Chinese + Beginner level in American Sign Language (ASL)

## CERTIFICATES & AWARDS

<b>Ethical Conduct for Research Involving Humans (TCPS 2)</b>	Panel on Research Ethics	February 2021
<b>Student Life Award</b>	York University	September 2019
<b>Entrance Scholarship</b>	York University	September 2019
<b>Merit Scholarship + Faculty of Environment Scholarship</b>	University of Waterloo	September 2019

## SKILLS

### Proficient with:

Adobe Illustrator + Adobe InDesign + Adobe Photoshop + Adobe Acrobat + Adobe Creative Suite + Clip Studio Paint + Figma + Miro

### Familiar with:

HTML + CSS + Visual + Studio Code + Maya + Sublime Text